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# **IPhone Artistry**





### Synopsis

There's no doubting how popular the iPhone is, or how impressive its imaging capabilities are--both with photos and video. That's why it's now the most popular camera on Flickr. iPhone Artistry shows users how their phone can be a powerful, fun, and serious photographic tool, with techniques for getting the highest-quality images, using their hardware to the fullest, and experimenting with a multitude of the most creative apps available from the Apple store.

#### **Book Information**

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#### **Customer Reviews**

This is an awesome book. I am familiar with Dan Burkholder because I took a Making Digital Negatives workshop from him in Montana a few years ago. He's an inspiring and very capable teacher in person and that same ability shows up in print. Most of the book focuses on the technical how-to. Dan's instructions are simple to follow particularly if you've just started iPhoneography. Though I've got enough experience with the iPhone to have published my own book on Blurb, I picked up quite a few additions to my repertoire from Dan such as the fun you can have with SketchMee and the compass function in ProCamera.Dan's photographs throughout the book are incredibly lovely. They are so lovely that I'd like to know more about how those came about. Dan Marcolina in his book iPhone Obsessed: Photo editing experiments with Apps does a very good job of sharing his artistic intent for each image and the steps he took to get there. Put the 2 books together and you've got a great package.Dan Burkholder has a workshop coming up at the Santa

Fe Workshops for those who want an intensive introduction. Enjoy!!!

Dan Burkholder produced one of the best teaching tools on the wonderful world of iPhoneography. First he give those hidden hints on how to use the iPhone and then addresses the creative use of iPhone Photo apps. He gives excellent examples of how he produced his own work. The title iPhone Artistry is truly the best title for the book. I highly recommend this book to all aspiring serious photographers who are entering the world of iPhone Photography. Jerry Hug

I really enjoyed this book and found it to be most helpful and highly recommend. Dan does a great job showing us a variety of Apps along with some of the advanced Apps and how to apply them in our workflow. Learn about curves, levels, masking and layers and how they can give your work a more distinct look vs all the basic "filter" Apps out there. Definitely a great resource for anyone interested in "iPhoneography"

I have an iPhone 5 - and am trying to use it for frequently for my photography work. Keeping up the the apps that are really good and different - and worth buying / loading - is a challenge - not to mention figuring them out. Thankfully, they are all starting to use the same principles - so once you know one, you can figure a new one out fairly quickly. The book was helpful, but since this app world is moving at warp speed, I would prefer to get updated and new info online in the future - versus a hardback book - which will be out of date the minute it goes to print.

Burkholder writes well, and his style engages one. As for technical knowledge, I doubt if there is anyone who knows more. He has a history of technical innovations (see his books on digital negatives and Katrina), and he has carried this curiosity and intelligence into the field of iPhone photography. And finally, the word "artistry" in the title is amply justified. He is willing to experiment with artistic effects and he knows how to achieve stunning results. If you have a serious interest in using the iPhone to create innovative photographs, buy Dan Burkholder's book. I also recommend Stephanie Roberts' book. It is also first rate, but takes a different angle.

This is a beautiful book in addition to providing excellent information. Burkholder has been an influence in my photography since the 90s so when I saw that he is now an iPhoneographist I grabbed it without second thought. I got it today and devoured the whole thing. Here's the problem with today's technology books. New hardware and applications are released way to quickly for the

traditional publishing industry. Although this book was published in 2012 iPhone 5 is not included. That is not really a problem because the core camera hasn't changed that much (panorama is new but most people don't use that everyday). You'd think an ebook would be better but publishers don't seem to grasp the concept of upgrade very well. That's why you want to choose authors that have more experience beyond technology. Burkholder has been manipulating images long before iPhone was a thought. iPhone Obsessed is another good one except his background is graphic design. The two balance each other nicely. In both books my favorite parts are the workflows which demonstrate how to make the apps work together. This will be the takeaway for me because it is not so app specific.

I had a workshop with Dan a few years back and found him to be a very good instructor. I had also purchased his book on making digital negatives, so I expected this book to have good visual and verbal instruction, which it does. I cannot wait to get all the apps that he has used and to get to work. I got so excited at the possibilities presented in the book that I could hardly sleep the night I began reading it. It's a find for anyone who wants to take photography to the next level. It's a whole new world.

This is an excellent book on photography and creative editing on an iPhone. I have had so much fun using the examples in the book to create an iPhone portfolio. I like the way he give hints and tips on how to use the iPhone and addresses the use of iPhone Photo and editing apps.Mr Burkholder certainly knows what he's talking about when it comes to this: his photographs throughout the book attest to his skill.

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